



Participate: Share your ideas!

COMPLETE THIS FORM OR TAKE THE SURVEY ONLINE AT

www.GlenCoveSurvey.com

1. In what zip code do you reside? _____

2. Please rate the importance of accomplishing the following in Glen Cove's downtown area.

	VERY Important	SOMEWHAT Important	NOT Important
a. Attract new retail businesses to Downtown Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Attract more dining establishments to Downtown Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Attract new entertainment / nightlife establishments to Downtown Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Focus efforts on retention of existing businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Market/promote Downtown Glen Cove as a shopping district	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Market/promote Downtown Glen Cove as an "arts/entertainment" district	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Offer more outdoor events in Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Provide more family recreation/entertainment opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Attract bed & breakfast-type lodging or micro hotels to Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Improve the appearance of storefronts / facades in Downtown Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k. Provide more storefront spaces in Downtown Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
l. Make the area more "walkable" and pedestrian friendly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
m. Provide more public gathering spaces with benches and amenities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
n. Make no changes. Downtown Glen Cove is fine the way it is.	<input type="checkbox"/> Agree		<input type="checkbox"/> Disagree

We'd like to know which new businesses you would like to have in Downtown Glen Cove.

3. Please name a NEW RESTAURANT or type of eating and/or drinking place that you'd like to have in Downtown Glen Cove:

4. Please name a NEW RETAIL STORE or type of business that you'd like to have in Downtown Glen Cove:

5. Please name a type of ENTERTAINMENT OR LEISURE activity that would be good to have in Downtown Glen Cove:

6. Besides stores, restaurants and entertainment, what OTHER CHANGE would make Downtown Glen Cove more appealing?

7. Which of the following are the **PRIMARY** reasons you come to Downtown Glen Cove? *[Please check the MAIN reasons only.]*

- | | | |
|--|--|--|
| <input type="checkbox"/> I live there | <input type="checkbox"/> Go to the eating places | <input type="checkbox"/> Attend classes/training |
| <input type="checkbox"/> I work there | <input type="checkbox"/> Medical / personal appointments | <input type="checkbox"/> Other <i>[specify below]:</i> |
| <input type="checkbox"/> Visit the stores/businesses | <input type="checkbox"/> Use services (Library, Post Office, etc.) | _____ |

8. When you come to Downtown Glen Cove, what mode of transportation do you use **MOST OFTEN**? *[Please check only ONE.]*

- Drive (personal vehicle)
 Walk
 Bicycle
 Bus
 Train
 Taxi or car service

9. When you drive to Downtown Glen Cove for shopping, dining or errands, is adequate parking available?

- Always
 Usually
 Sometimes
 Rarely
 Never
 I don't drive to Downtown Glen Cove

10. Which of the following are the main reasons that you DO NOT visit Downtown Glen Cove more frequently?

- Too few stores/places to shop
 Parking is inconvenient / unavailable
 Other [specify below]: _____
 Poor selection/quality of eating places
 Traffic congestion
 Poor selection/quality of merchandise
 Store hours are uncertain / inconvenient

11. Please rate your sense of security...

	VERY SECURE	SOMEWHAT SECURE	SOMEWHAT INSECURE	VERY INSECURE
a. in your home neighborhood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. when visiting Downtown Glen Cove for shopping or dining	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. when attending outdoor events in Downtown Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. when using the public parking garage in Downtown Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. when using public parking lots in Downtown Glen Cove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12. During a typical MONTH, about how many times do you engage in the following activities, and about how much money do you usually spend PER VISIT?

	VISITS PER MONTH	TYPICAL \$ SPENT PER VISIT
a. Dine at restaurants or eateries in Downtown Glen Cove	_____	\$ _____
b. Dine at restaurants or eateries in <u>all other locations</u>	_____	\$ _____
c. Shop at stores in Downtown Glen Cove	_____	\$ _____
d. Shop at stores in <u>all other locations</u> (exclude grocery and internet purchases)	_____	\$ _____

13. Would you come to Downtown Glen Cove more often if it offered more of the following?

	YES	MAYBE	NO
a. Full service (table service) restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Limited-service (fast food or counter service) eating places	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Cafés / bistros	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Outdoor dining	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Pubs / taverns (brew pub, Irish pub, sports bar, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Jazz club / night club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Art galleries / museums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. Ice cream shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. Health food store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j. Gourmet / specialty food store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k. Furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
l. Home décor and household furnishings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
m. Paint and wallpaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
n. Hardware	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
o. Kitchen and bath design center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
p. Women's clothing boutiques	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
q. Men's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
r. Footwear	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
s. Jewelry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
t. Consignment / vintage boutiques	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
u. Boating / water sports equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
v. Florists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
w. Gifts and greeting cards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
x. Arts / music / food festivals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
y. Street fairs / carnivals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
z. Performing arts venue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
aa. Farmers' market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
bb. Optical goods / eye care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
cc. Physicians / doctor offices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
dd. Dentists / dental care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

14. Of all the places to shop and/or dine in the region (Glen Cove and beyond), which is your favorite?

15. Would you recommend Downtown Glen Cove as a dining, shopping, entertainment destination to friends or family?

- Definitely would
 Probably would
 Might or might not
 Probably would not
 Definitely would not

16. Which of the following Glen Cove events do you attend?

- July 4th Events
 Downtown Sounds
 National Night Out
 St. Patrick's Day Parade
 Memorial Day Parade
 Children / Sports Parade
 Other [specify]: _____

17. If the following types of housing were constructed near Downtown Glen Cove, might you have interest in...

	STRONG INTEREST	MODERATE INTEREST	LITTLE INTEREST	NO INTEREST
a. purchasing a 2-bedroom townhouse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. purchasing a 3-bedroom townhouse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. purchasing a 1-bedroom condo in a mid-rise building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. purchasing a 2-bedroom condo in a mid-rise building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. purchasing a 3-bedroom condo in a mid-rise building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. purchasing loft space in a mid-rise building	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. renting an efficiency apartment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. renting a 1-bedroom apartment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i. renting a 2-bedroom apartment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

18. Do you currently live in age-restricted (55+) housing?

- Yes [Go to Question 19]
 No [Please answer Question 18a.] →

18a. Do you plan to live in age-restricted housing at some point in the future?

- Yes
 No
 Undecided

19. What types of goods or services are most difficult to find in the area?

20. Please tell us what you like BEST and LEAST about Downtown Glen Cove.

- a. Like BEST: _____
- b. Like LEAST: _____

21. Would you bicycle to Downtown Glen Cove if the area provided bicycle lanes and bike racks?

- Yes, definitely
 Possibly
 Probably not
 Definitely would not

22. How long have you lived in the City of Glen Cove?

- Less than 1 year
 5 to 10 years
 Don't currently live in Glen Cove, but may consider moving there
 1 to 5 years
 Longer than 10 years
 I don't live in Glen Cove

23. How valuable are each of the following when you are looking for new places to shop, dine, or learn about sales, promotions, events, activities, etc.

	VERY Valuable	SOMEWHAT Valuable	NOT Valuable		VERY Valuable	SOMEWHAT Valuable	NOT Valuable
Google	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Newsday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facebook	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Glen Cove Record Pilot	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Twitter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Gold Coast Gazette	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Yelp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Glen Cove Patch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Groupon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other (specify): _____			

24. Which of the following media sources are **MOST** useful to you when deciding where to shop, dine, or purchase goods and services?

- Company or store website
 Newspapers
 Social media (Facebook, Twitter, etc.)
 Direct mail materials
 Radio
 Television
 Email and/or text alerts
 Smartphone apps
 Recommendations by family / friends

25. How many persons (including yourself) reside in your household?
 a. # of adults (age 18 or older): _____ b. # of children (under age 18): _____

26. What is your gender? Female Male

27. Which of the following represents your age group?
 Under 18 25 to 34 45 to 54 65 or older
 18 to 24 35 to 44 55 to 64

28. Which of the following best describes your total annual household income?
 Less than \$25,000 per year \$50,000 to \$74,999 per year \$150,000 to \$199,999 per year
 \$25,000 to \$34,999 per year \$75,000 to \$99,999 per year \$200,000 to \$249,999 per year
 \$35,000 to \$49,999 per year \$100,000 to \$149,999 per year \$250,000 or more per year

Thank you for taking time to complete this survey! We value your participation.

This survey was prepared for the New York State Department of State with funds provided under Title 11 of the Environmental Protection Fund.

PARTICIPATE! SHARE YOUR IDEAS!

Complete this survey or take it online at
www.GlenCoveSurvey.com

Glen Cove's downtown is the gateway to the improvements underway in our waterfront area. As such, we want to strengthen and enhance the downtown by filling vacancies and recruiting the types of stores, restaurants and other businesses that will make our downtown gateway area more appealing.

Please help us by taking a few minutes to share your ideas. If you live, work, or shop anywhere in or around Glen Cove, we want to hear from you. Thank you!



BEFORE MAILING

FOLD YOUR SURVEY SO THE PANEL TO THE LEFT FACES OUT, APPLY POSTAGE, AND SEAL WITH A SMALL PIECE OF TAPE. DO NOT STAPLE.
OR, DEPOSIT YOUR SURVEY IN THE DROP BOX LOCATED INSIDE CITY HALL OR THE LIBRARY.

This survey was prepared for the New York State Department of State with funds provided under Title 11 of the Environmental Protection Fund.

JGSC GROUP, LLC
 POST OFFICE BOX 1148
 MERCHANTVILLE, NJ 08109

**PLACE
STAMP HERE**
 Post Office
 Won't Deliver
 Without Postage

JGSC GROUP, LLC
Glen Cove Consumer Survey
 Post Office Box 1148
 Merchantville, New Jersey 08109

**Mail your survey
response today**